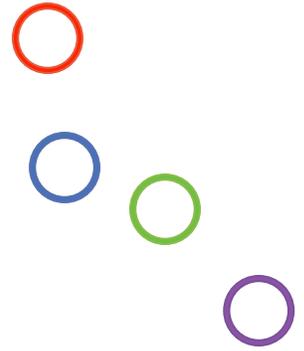




Calgary Youth Science Fair
PO Box 84041, Market Mall PO
Calgary, AB T3A 5C4
www.cysf.org



January 2017

Dear Potential Sponsor:

On behalf of the Calgary Youth Science Fair Society (CYSFS), I would like to offer you the opportunity to become a sponsor of the 2017 Calgary Youth Science Fair (CYSF) to be held April 19-22 at the University of Calgary Olympic Oval. The CYSF is one of the largest science fairs in Canada with over 900 grade 5-12 students from across Calgary converging to share the results of their project-based inquiries into science and technology. These students will present to over 550 judges from the Calgary industry and academic communities as well as members of the public and their peers. The CYSF serves to encourage students to explore science and technology and provides them with the opportunity to interact with their peers and to be recognized for their efforts and accomplishments.

The CYSF is an entirely volunteer run event that relies on support from a number of generous sponsors in the Calgary area. The CYSFS is pleased to offer charitable tax receipts in addition to extensive donor recognition. There are four sponsorship tiers at the CYSF with varying levels of recognition as follows:

Platinum Partner – Greater than \$20,000

- Logo placement on CYSF letterhead
- Option to address CYSF attendees during awards ceremony
- Opportunity for display/booth at the CYSF (afternoon of judging and public viewing day)
- Right to provide a branded give-away to each CYSF participant
- Space for up to two free-standing vertical banners at the CYSF venue
- 20 judging spots guaranteed for sponsor employees
- Joint press release with CYSF to announce support of the CYSF
- Thank you letters from CYSF participants
- Logo placement on the CYSF.org website
- Logo recognition on venue screens during the CYSF

Gold Sponsor – Up to \$20,000

- Space for one free-standing vertical banner at the CYSF venue
- 10 judging spots reserved for sponsor employees
- Joint press release with CYSF to announce support of the CYSF
- Thank you letters from CYSF participants
- Logo placement on the CYSF.org website
- Logo recognition on venue screens during the CYSF

Affiliated With:



2017 Platinum Partner:



Silver Sponsor – Up to \$5,000

- 5 judging spots reserved for sponsor employees
- Thank you letters from CYSF participants
- Name placement on the CYSF.org website
- Name recognition on venue screens during the CYSF

Bronze Sponsor – Up to \$1,000

- Thank you letters from CYSF participants
- Name placement on the CYSF.org website
- Name recognition on venue screens during the CYSF

For all levels of sponsorship, 5% of every sponsorship donation is allocated to general fair operation expenses and 5% earmarked to the CYSF Foundation to facilitate the long term sustainability of the CYSF when funds allow. The annual budget for the CYSF including awards and prizes is about \$185,000.

The CYSFS would be pleased to welcome you as a 2017 sponsor to work with you to identify an appropriate sponsorship opportunity. For more information, please visit the CYSF website at www.cysf.org. Sponsors can also choose to make donations online at the CYSF website or by cheque. For more information about the CYSF and the sponsorship opportunities and benefits available to you, please contact us at sponsor@cysf.org.

The 2016 CYSF participants and volunteers thank you for your consideration and hope to see you at the fair!

Sincerely,



Amberly Dooley
Finance Committee Chair
Calgary Youth Science Fair Society